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#### **ABOUT ME**

I'm a product designer with a strong multidisciplinary background in information systems and user experience design. I'm well versed in understanding technical business problems and rely on designing human-centered solutions.

I'm aspiring to continue to empathize with users to fundamentally understand their emotional and physical experiences with a product. I'm passionate about designing for intuitive technologies to create seamless experiences in physical and digital products.

#### **EXPERIENCE**

## Web Designer | Drexel University

Oct 2020 - March 2022

Designed and managed personal websites for Drexel professors using WordPress. Focused on front-end development and information architecture. Integrated plugins and custom fields for responsiveness. Worked one-on-one with users to ensure quality assurance.

# Digital Experience Designer | J.P. Morgan Chase & Co.

Sep 2019 - Mar 2020

Designed and developed websites for over 15 global stakeholders. Facilitated 10+ projects that were updated on a daily cadence. Managed 2 large site migrations into new design templates. Focused on front-end website architecture to enhance user experience. Conducted quality assurance prior to launch.

### IT Analyst | Day & Zimmermann

Sep 2018 - Mar 2019

Handled 10+ support tickets daily consolidating of hardware and software tasks. Worked with developers and technicians to determine root cause. Collaborated with IT department to test newly launched desktop products. Communicated with end-user to ensure task resolution.

### **PROJECTS**

# **IPC Mobile App**

Developed a robust education platform of 115 infectious diseases for healthcare providers of the Children's Hospital of Philadelphia. Focused on user environment and workflow to increase productivity.

### Venmo Redesign

Redesigned the Venmo mobile app with a strict focus on interaction design. Explored principles, process, and patterns to define structure and behavior of interactivity.

### Lyft Redesign

Implemented a stronger customer support foundation and ride data usage within the Lyft mobile app with a holistic consideration of users' experience. Focused on brand personality and content strategy.

### **EDUCATION**

## Drexel University 2017 - 2021

Bachelor's of Science in Information Systems User Experience Design and Interaction Design Human-Computer Interaction

### NYU Tandon School of Engineering 2022

UX Design for AR/VR Technologies

Google 2022

UX Design & Research

#### **AWARDS + CERTIFICATIONS**

IPC Mobile App Drexel 1st place Award
IPC Mobile App Communicator Award winner

#### **SKILLS**

### DESIGN INFORMATION SYSTEMS

User Experience Design Front End Development User Interface Design Project Management Database Management Interaction Design Microinteraction Design Database Design Mobile + Web Design **ERD** Design User Experience Research Data Mining Wireframing Data Visualization Protoyping Information Architecture **Usability Testing** Information Hierarchy User Personas Collaborative Computing Storyboarding Design Systems

### **SOFTWARE**

DESIGN	LANGUAGES	OTHER
Sketch	HTML	MySQL Workbench
Figma	CSS	Adobe Experience Manager
Flinto	DUD	Tableau
Adobe CC	PHP	Trello
WordPress	SQL	Jira

### **RELEVANT COURSEWORK**

# **DESIGN**

User Interface Design
User Experience Design
UXR Methods
Interaction Design
Human-Computer Interaction
Human Factors Engineering

# **INFORMATION SYSTEMS**

Ubiquitous Computing
Human-Centered Design Methods
Social Aspects of Information Systems
Software Project Management
Social & Collaborative Computing
Systems Analysis